

# SUSTAINING LANDSCAPES THROUGH COMMUNICATION



Partnerscapes brings people, working landscapes and communities together in conservation.

## PARTNERSCAPES FIVE PILLARS

1. Landowner-Led
2. Collaboration Gets Work Done
3. Local Lessons Have National Impact
4. Support Voluntary Incentive-Based Programs
5. Sustainability is a Balance Between Ecology and Economy



**PARTNERSCAPES** connects private landowners with partner organizations to improve conservation efforts. The organization is led by landowners who want to conserve and sustain the land for their families and communities, as well as the natural resources and wildlife that inhabit their respective landscapes.

# WHAT WE DO:

- **Keep working landscapes intact for the next generation** of land stewards—with biological, social, and economic indicators of success
- **Promote public and private partnerships** through building trust and relationships between private landowners and managers, public agencies, non-profit conservation groups, foundations, corporations, policymakers, and academic institutions for the benefit of working landscapes across the country
- **Communicate, educate, and share on-the-ground challenges and successes** experienced by private landowners with our state and national leaders and agency decision-makers.
- **Support voluntary, incentive-based programs** that are flexible, predictable, and emphasize the value of people and partnership, and have measurable outcomes
- **Transfer experiences, expertise, and lessons learned** about cooperative conservation and holistic land management tools, funding, and technical resources
- **Increase and leverage funding** for efforts that promote cooperative conservation
- **Support local, watershed, and/or place-based conservation efforts** by providing an umbrella group to effect change at the regional and national conservation scale
- **Promote the 80-20 rule for conservation:** Work the 80% held in common, instead of the 20% that divides

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