

## Conservation Partnerships and Rapid Change

The Illinois River watershed has over 1,000 miles of streams and covers over 1 million acres in the Ozark Highlands region of western Arkansas and eastern Oklahoma. Karst features, such as sinkholes, spring-fed streams, and caves, are common across the region. The historical ecology included hardwood and pine forests, savannas, and tallgrass prairies. Today, most of the land use consists of agriculture and expanding urban/residential areas. Poultry and cattle are the primary agricultural land uses; pastureland and hay fields being common. This region, like many across Missouri, Arkansas, Oklahoma, Kansas and the region depend on partnerships that improve water quality, wildlife habitat, and the productivity of private lands.

Fayetteville, the site of Private Lands Partners Day 2022, lies in the heart of a region with double digit annual population growth, one of the fastest in the Southeastern United States, as well as extensive public and private lands used for hunting, fishing, recreation, and agriculture. This tremendous urban growth puts enormous pressure on natural resources, water quality, agriculture, and the rural character and way of life of this region. Partners here have worked together with landowners for many years to identify, protect, and improve lands of high value from an ecological, agricultural and historical perspective.

## **Sponsorship and Support**

The 2022 Private Lands Partners Day (PLPD) is a two-day event, which will bring together private landowner leaders and partners from around Arkansas and across the country to share their personal experiences with cooperative efforts to conserve rural working landscapes along with habitat for fish and wildlife. This meeting typically draws 200-250 people, approximately half landowners and half Conservation professionals, typically with about half from the hosting state and half from elsewhere in the country. There are numerous levels of support available and we invite you to join us as a sponsor.

By becoming a sponsor, you will have the opportunity reach landowners, businesses and agency partners from around the region as well as nationally. You will also have the opportunity to set up a booth and talk with conference attendees one-on-one.









## **Sponsorship Support Levels & Entitlements**

Sponsors will receive special recognition through a variety of channels as described below.

Pricing & Benefits	Platinum Level \$10,000+	Gold Level \$5,000	Silver Level \$2,500	Bronze Level \$1,000	Copper Level \$500
Featured Special Event Sponsor	Dinner	Refreshment Break			
Logo on Conference Signage	✓	✓	✓		
Complimentary Conference Registrations	4	3	2	1	
Logo Recognition in the Program Agenda	<b>✓</b>	✓	✓	✓	<b>✓</b>
Exhibit Table	✓	<b>✓</b>	✓	✓	
Recognition on Event Website	✓	✓	<b>√</b>	<b>✓</b>	
Attendee List Post-Conference	✓	✓	✓	✓	

In-kind support has been a big part of the event's history. Please contact Karen Forbes at Karen@delaneymeetingevent.com if you are interested in discussing other types of support.

## **Exhibitor Information**

Exhibits can be set up before the Tuesday reception and on Wednesday during the field trip and will be open on Thursday.